

# CALL FOR SPONSORS

Make a lasting impact on your organization, company, product or service and become a sponsor of FALLING FOR WASTE. We offer a wide range of sponsorship opportunities to give you visibility and exposure to your peers and the solid waste industry. Your sponsorship allows us to provide programming, provide extraordinary speakers and create numerous networking opportunities. We offer a range of sponsorship packages and exhibit opportunities to fit any budget.

SPONSORSHIPS	NUMBER	COST	COMPLIMENTARY CONFERENCE REGISTRATIONS	COMPLIMENTARY BANQUET TICKETS	COMPLIMENTARY TOUR REGISTRATIONS	TRADESHOW DISPLAY	SPEAKING OPPORTUNITY	TABLE CARDS	SPONSOR ON SLIDES AND/OR SIGNS	VERBAL RECOGNITION	LOGO ON WEBSITE
<b>SOLD OUT</b> Tours	2	\$2,000			2		●		●	●	●
Wednesday Reception	1	\$5,000	2			1		●	●	●	●
<b>SOLD OUT</b> Thursday Reception	1	\$5,000	2			1		●	●	●	●
<b>SOLD OUT</b> Thursday Banquet	1	\$7,500	3	2		1	●	●	●	●	●
Breakfast	2	\$2,500	1						●	●	●
<b>SOLD OUT</b> Lunch	2	\$3,000	1						●	●	●
Coffee Breaks	3	\$2,500	1						●	●	●
<b>SOLD OUT</b> Keynote	1	\$3,500	1				●		●	●	●
Plenary	2	\$3,000	1				●		●	●	●
Sessions	13	\$2,000	1						●	●	●
<b>SOLD OUT</b> Lanyards	1	\$2,500									●

**CANADIAN SWANA CONFERENCE**  
APRIL 3-5, 2024 IN NIAGARA FALLS



**FALLING  
FOR WASTE**



## TOURS \$2,000 (2)

Sponsor one of two, half day tours of innovative waste management solutions and local attractions!

- Tour 1: TBD - Waste Facility Tours
- Tour 2: TBD - Local Sustainability and Education Related Tours

## WEDNESDAY RECEPTION \$5,000 (1)

Sponsor the opening event that kicks off the conference!

## THURSDAY RECEPTION \$5,000 (1)

Sponsor the pre-dinner reception held in the tradeshow area.

## THURSDAY BANQUET \$7,500 (1)

Sponsor this event and your company will be visible throughout the dinner. You will be invited to greet conference delegates and guests as they enter the on-site restaurant and display your company information\*

\*company information must be discussed/approved with hotel and SWANA

## BREAKFAST \$2,500 (2)

Host a full breakfast on Thursday or Friday. Your company logo will be displayed on the screen during breakfast.

## LUNCH \$3,000 (2)

Host a full lunch on Thursday or Friday. Your company logo will be displayed on the screen during lunch.

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## COFFEE BREAKS \$2,500 (3)

Sponsor a coffee and networking break hosted in the tradeshow area.

## KEYNOTE \$3,500 (1) **SOLD OUT!**

Sponsor the keynote speaker who will set the theme for the conference

## PLENARY \$3,000 (2)

Sponsor one of two sessions which focus on the current state of waste and the waste industry

## SESSIONS \$2,000 (13)

Sponsor a session that is of interest to you and your potential clients. As a sponsor, you may introduce the speakers for the session. Topics may include:

- Extended Producer Responsibility Transition
- Municipal Long Term Strategic Plan Development
- ECCC GHG Reductions – LGCCS Impacts
- Landfill Design & Operations (i.e., leachate biofouling, technologies)
- Public Education and Behaviour Change
- Organics Management (New Programs, New Facilities)
- Health and Safety (Slow Down Move Over, Fires in MRFs, Driver Training)
- Circular Economy
- Climate Change Impacts (Disaster Debris Management, GHGs)

## LANYARDS \$2,500 (1) **SOLD OUT!**

This high profile opportunity provides unlimited brand exposure during the Conference. Provided to all conference attendees at registration, the lanyard will include your logo.

Contact [office@swanaontario.org](mailto:office@swanaontario.org) if you would like to become a sponsor.

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